

## EAST Search History

| Ref # | Hits | Search Query  | DBs                                       | Default Operator | Plurals | Time Stamp       |
|-------|------|---|---|------------------|---------|------------------|
| S12 3 | 12   | ("705"/14) and (@ad<"20020119").ad. and (sell\$3 or purchas\$3 or buy\$3) same (advertisement\$1 or ads or banner\$1 or content or multimedia) same (points or rewards or discount\$3 or credit\$1) and (verif\$3 or veification or valid\$3) with (view\$\$ or viewership) | US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT | OR               | OFF     | 2007/06/07 14:29 |
| S12 4 | 25   | ("705"/\$\$.ccls. and (@ad<"20010119").ad. and (selling or purchas\$3)and pric\$3 with content and convert\$3 same format and (advertisement\$1 or ads or banner\$1)  | US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT | OR               | OFF     | 2007/06/07 14:29 |
| S12 5 | 151  | (@ad<"20010119").ad. and (sell\$3 or purchas\$3 or buy\$3) same (advertisement\$1 or ads or banner\$1) with (points or rewards or discount\$3)  | US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT | OR               | OFF     | 2007/06/07 14:47 |
| S12 6 | 143  | (sell\$3 or purchas\$3 or buy\$3) same (advertisement\$1 or ads or banner\$1) with (points or rewards or discount\$3)   | FPRS; EPO; JPO; DERWENT                   | OR               | OFF     | 2007/06/07 14:41 |
| S12 7 | 0    | (sell\$3 or purchas\$3) adj content and (advertisement\$1 or ads or banner\$1) and (points or rewards or discount\$3)   | FPRS; EPO; JPO; DERWENT                   | OR               | OFF     | 2007/06/07 14:42 |
| S12 8 | 4    | (sell\$3 or purchas\$3) with content and (advertisement\$1 or ads or banner\$1) and (points or rewards or discount\$3)  | FPRS; EPO; JPO; DERWENT                   | OR               | OFF     | 2007/06/07 14:43 |
| S12 9 | 2    | (sell\$3 or purchas\$3) near3 content and (advertisement\$1 or ad or ads or banner\$1) and (points or reward\$3 or discount\$3)   | FPRS; EPO; JPO; DERWENT                   | OR               | OFF     | 2007/06/07 14:45 |
| S13 0 | 2    | (sell\$3 or purchas\$3 or buy\$3) near3 content and (advertisement\$1 or ad or ads or banner\$1) and (points or reward\$3 or discount\$3)   | FPRS; EPO; JPO; DERWENT                   | OR               | OFF     | 2007/06/07 14:45 |
| S13 1 | 9    | (sell\$3 or purchas\$3 or buy\$3) same content and (advertisement\$1 or ad or ads or banner\$1) and (points or reward\$3 or discount\$3)  | FPRS; EPO; JPO; DERWENT                   | OR               | OFF     | 2007/06/07 14:46 |

## EAST Search History

|          |     |   |   |    |     |                  |
|----------|-----|---|---|----|-----|------------------|
| S13<br>2 | 9   | (sell\$3 or purchas\$3 or buy\$3) same (content or work\$1) and (advertisement\$1 or ad or ads or banner\$1) and (points or reward\$3 or discount\$3)                           | FPRS;<br>EPO; JPO;<br>DERWENT                         | OR | OFF | 2007/06/07 14:46 |
| S13<br>3 | 7   | (sell\$3 or purchas\$3 or buy\$3) same (content or work\$1) and (advertisement\$1 or ad or ads or banner\$1) same (points or reward\$3 or discount\$3)                          | FPRS;<br>EPO; JPO;<br>DERWENT                         | OR | OFF | 2007/06/07 14:47 |
| S13<br>4 | 154 | (content or work\$1) and (advertisement\$1 or ad or ads or banner\$1) same (points or reward\$3 or discount\$3)   | FPRS;<br>EPO; JPO;<br>DERWENT                         | OR | OFF | 2007/06/07 15:21 |
| S13<br>5 | 122 | (content or work\$1) and (advertisement\$1 or ad or ads or banner\$1) with (points or reward\$3 or discount\$3)   | FPRS;<br>EPO; JPO;<br>DERWENT                         | OR | OFF | 2007/06/07 14:47 |
| S13<br>6 | 588 | (@ad<"20010119").ad. and (content or work\$1) and (advertisement\$1 or ad or ads or banner\$1) with (points or reward\$3 or discount\$3)  | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO; JPO;<br>DERWENT | OR | OFF | 2007/06/07 14:48 |
| S13<br>7 | 116 | (@ad<"20010119").ad. and (content or work\$1) same (advertisement\$1 or ad or ads or banner\$1) with (points or reward\$3 or discount\$3)                                       | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO; JPO;<br>DERWENT | OR | OFF | 2007/06/07 14:48 |
| S13<br>8 | 74  | (@ad<"20010119").ad. and (buy\$3 or sell\$3 or purchas\$3) and (content or work\$1) same (advertisement\$1 or ad or ads or banner\$1) with (points or reward\$3 or discount\$3) | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO; JPO;<br>DERWENT | OR | OFF | 2007/06/07 14:49 |
| S13<br>9 | 0   | (@ad<"20010119").ad. and (buy\$3 or sell\$3 or purchas\$3) and (content or work\$1) same (advertisement\$1 or ad or ads or banner\$1) with (points or reward\$3 or discount\$3) | FPRS;<br>EPO; JPO;<br>DERWENT                         | OR | OFF | 2007/06/07 14:49 |
| S14<br>0 | 0   | (@ad<"20010119").ad. and (buy\$3 or sell\$3 or purchas\$3) and (content or work\$1) same (advertisement\$1 or ad or ads or banner\$1) same (points or reward\$3 or discount\$3) | FPRS;<br>EPO; JPO;<br>DERWENT                         | OR | OFF | 2007/06/07 14:49 |

## EAST Search History

|          |    |  |                               |    |     |                  |
|----------|----|--|-------------------------------|----|-----|------------------|
| S14<br>1 | 2  | (@ad<"20010119").ad. and (buy\$3 or sell\$3 or purchas\$3) and (content or work\$1) same (advertisement\$1 or ad or ads or banner\$1) same (point\$1 or reward\$3 or discount\$3)              | FPRS;<br>EPO; JPO;<br>DERWENT | OR | OFF | 2007/06/07 15:19 |
| S14<br>7 | 0  | (@ad<"20010119").ad. and (buy\$3 or sell\$3 or purchas\$3) near3 (content or work\$1) and (advertisement\$1 or ad or ads or banner\$1) same (point\$1 or reward\$3 or discount\$3)             | FPRS;<br>EPO; JPO;<br>DERWENT | OR | OFF | 2007/06/07 15:20 |
| S14<br>8 | 1  | (@ad<"20010119").ad. and (buy\$3 or sell\$3 or purchas\$3) near3 (content or work\$1) and view\$3 same (advertisement\$1 or ad or ads or banner\$1) and (point\$1 or reward\$3 or discount\$3) | FPRS;<br>EPO; JPO;<br>DERWENT | OR | OFF | 2007/06/07 15:21 |
| S14<br>9 | 4  | "200205193"  | FPRS;<br>EPO; JPO;<br>DERWENT | OR | OFF | 2007/06/07 15:21 |
| S15<br>0 | 44 | (content or work\$1) and (view\$3 or look\$3 or watch\$3) and (advertisement\$1 or ad or ads or banner\$1) same (points or reward\$3 or discount\$3)   | FPRS;<br>EPO; JPO;<br>DERWENT | OR | OFF | 2007/06/07 15:23 |
| S15<br>1 | 40 | (content or work\$1) and (view\$3 or look\$3 or watch\$3) and (advertisement\$1 or ad or ads or banner\$1) with (points or reward\$3 or discount\$3)   | FPRS;<br>EPO; JPO;<br>DERWENT | OR | OFF | 2007/06/07 15:23 |
| S15<br>2 | 31 | (content or work\$1) and (view\$3 or look\$3 or watch\$3) same (advertisement\$1 or ad or ads or banner\$1) with (points or reward\$3 or discount\$3)  | FPRS;<br>EPO; JPO;<br>DERWENT | OR | OFF | 2007/06/07 15:26 |
| S15<br>3 | 40 | (content or work\$1) and (view\$3 or look\$3 or watch\$3) and (advertisement\$1 or ad or ads or banner\$1) with (points or reward\$3 or discount\$3)   | FPRS;<br>EPO; JPO;<br>DERWENT | OR | OFF | 2007/06/07 15:26 |